



Call for paper

The 19th International Etienne Thil Conference will be held from Wednesday 12 to Friday 14 October 2016 and hosted by the University of Lille 2 Institute of Management & Marketing Distribution, new Retail campus, Roubaix, France.

A **tour of innovative retail concepts** will predate the conference on Wenesday **12 October**.

Submission deadline

Full papers submission before Monday **4 April** 2016.

Papers will be evaluated through a double blind-review process and authors will be notified of acceptance by **6 June** 2016.

Full papers submission before **5 september** 2016.

A book of Conference Proceedings will be issued.

Please follow guidelines for the *Journal of Retailing*.

Page limit : **7 pages**.

Specific procedures for Sociology, History and Geography : please see the electronic website.

Electronic submission of papers through:

<http://thil2016.sciencesconf.org>

Conference Topics

This 19th edition of the Colloquium, whose keynote will be international, welcomes research papers covering these retail areas or any other major issues in the field of retailing and distribution. Topics of special interest include: - Innovative concepts & formats in international and European retailing – Patronage behaviour and shopping experience, - commerce, f and m-commerce - Distribution channels - Big datas & customer relation management – Retail and information system, Ethics - Retail and the city – human resource management, merchandising, pricing, promotion – Retail and history - Sociology of consumption.

Conference Chair

Mrs Aurélie Michaud-Trévinat

Email : amichaud@univ-lr.fr

Conference Booking

Deadline for making the booking is 15th July 2016.

Bookings via Conference website only: <http://ethil.org>

Conference venue

Institut du Marketing et du Management de la Distribution / Tél. : +33 (0)3 20 73 08 05

Conference fees

Delegate fee **members of the** E.Thil Association
before 15 July..... € 250
after 15 July € 300

Delegate fee **not members of the** E.Thil Association
before 15 July..... € 320
after 15 July..... € 360

Student fee **members of the** E.Thil Association..... € 100

Student fee **not members of the** E.Thil Association..... € 150

(includes access to conference sessions, proceedings, lunch and teas/coffees on Thursday and Friday, and Thursday gala dinner).

Accompanying person fee..... € 100
(includes Thursday Gala Dinner)

Payment by credit card on Conference website or Bank transfer

Accommodation

The organizing committee has pre-selected hotels of different categories close to the Conference Venue. Please remember that the number of rooms is limited. We recommend you to make reservation as soon as possible. For a list of accommodation options please check: <http://ethil.org>

Conference organizing Committee

Mrs Isabelle Collin-Lachaud, Mr Mbaye Diallo, Mrs Maud Herbert, Mrs Fatima Regany, Mrs Pascaline Defives

Conference Secretariat

For all information regarding the Conference, please see:

<http://ethil.org> or <http://thil2016.sciencesconf.org>

Email : thil2016@sciencesconf.org